

# **The Art Of Looking Sideways**

**By Alan Fletcher**

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10 years ago, The Art of Looking Sideways by Alan Fletcher was published, a seminal book contemplating the differences between pictures as  
[www.itsnicethat.com/articles/the-art-of-looking-sideways](http://www.itsnicethat.com/articles/the-art-of-looking-sideways)

"The Art of Looking Sideways is a primer in visual intelligence, an exploration of the workings of the eye, the hand, the brain and the  
<https://www.barnesandnoble.com/w/art-of-looking-sideways-alan.../1101057318>

The Art of Looking Sideways is the ultimate guide to visual awareness, a magical compilation that will entertain and inspire all those who enjoy the interplay  
<https://www.booktopia.com.au/the-art-of-looking-sideways.../prod9780714834498.ht...>

The Art of Looking Sideways is a primer in visual intelligence, an exploration of the workings of the eye, the hand, the brain and the imagination  
<https://www.penguin.com.au/books/the-art-of-looking-sideways-9780714834498>

A lifetime of reflection and observation by master designer Alan Fletcher. The Art of Looking Sideways is a primer in visual intelligence, an exploration of the workings of the eye, the hand, the brain and the imagination. It is an inexhaustible mine of anecdotes, quotations

(Pour le français s'il vous plaît voir ci-dessous). Marc Jancou is pleased to announce Stéphane Kropf: The Art of Looking Sideways, the Swiss artist's first solo  
[www.marcjancou.com/exhibitions/the-art-of-looking-sideways](http://www.marcjancou.com/exhibitions/the-art-of-looking-sideways)

The Art of Looking Sideways. Alan Fletcher. A seriously massive work from the late Alan Fletcher compiling tons of quotes, work, and nuggets of wisdom from  
[jasonsantamaria.com/reading/the-art-of-looking-sideways](http://jasonsantamaria.com/reading/the-art-of-looking-sideways)

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This is "The Art of Looking Sideways – Alan Fletcher Book" by leopoldo leal on Vimeo, the home for high

The Art of Looking Sideways is a primer in visual intelligence, an exploration of the workings of the eye, the hand, the brain and the imagination. It is an  
<https://www.amazon.in/Art-Looking-Sideways-Alan-Fletcher/dp/0714834491>

We all face creative blocks. In the field of graphic design, where clever artistic solutions must be created on deadline, the creative block is an enemy to be  
[www.cre8it.com/nowwhatzine7/bookreview.html](http://www.cre8it.com/nowwhatzine7/bookreview.html)

Always roaming in and out of book stores and on book sites, a few years ago I saw the book *The Art of Looking Sideways* by Alan Fletcher.  
<https://processandskills.com/2015/11/11/bottles-what-start-looking-sideways/>

Bios of the presenters at *The Art of Looking Sideways*. Reflections on the Art of Actions. (in order of appearance in the program). F. David Peat. David Peat was  
[www.evabakkeslett.com/.../Bios-of-the-presenters-at-The-Art-of-Looking-Sideways.p...](http://www.evabakkeslett.com/.../Bios-of-the-presenters-at-The-Art-of-Looking-Sideways.p...)

*The Art of Looking Sideways* is essentially a bible of Alans lifetime of observations organized by chapters such as 'Perspective', 'Aesthetics',  
<https://qvdesign.wordpress.com/.../book-review-the-art-of-looking-sideways-alan-flet...>

For episode 018 of the *Looking Sideways Action Sports Podcast* I headed to County Clare in Ireland to pay a visit to Irish surfer and farmer Fergal Smith.  
[wearelookingsideways.com/](http://wearelookingsideways.com/)

He wrote several books about graphic design and visual thinking and his seminal publication, *The Art of Looking Sideways*, has inspired a  
[www.designindaba.com/articles/design-indaba-news/art-looking-sideways](http://www.designindaba.com/articles/design-indaba-news/art-looking-sideways)

*The Art of Looking Sideways* is a book that spreads wisdom and insight that has been collected from all over the world. The guide to visual awareness is  
<https://www.flipkart.com/art-looking-sideways/p/itmczznrcxqfjpx>

*The Art of Wet Paint*. Reviewed by Tony Buchsbaum. Designer Alan Fletcher's books, which one could understandably assume to be about design, are less  
<https://www.januarymagazine.com/artcult/fletcher.html>

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<https://www.amazon.com/Art-Looking-Sideways-Alan-Fletcher/dp/0714834491>

It's hard to believe that ten years have passed since Alan Fletcher's '*The Art of Looking Sideways*' was first published. Since 2001, designers  
<https://www.artsthrad.com/blog/mind-over-matter-alan-fletcher-kemistr/>

Through the stacks, one of those books will undoubtedly be the massive tomb of inspiration – Alan Fletcher's, '*The Art of Looking Sideways*'.  
[26projects.com/art-looking-sideways/](http://26projects.com/art-looking-sideways/)

Curiously, this is the guiding principle that navigates 'The Art of Looking Sideways'. The book seems to echo the celebrated Indian artist's belief that an artist can  
[www.theartstrust.com/Magazine\\_article.aspx?articleid=254](http://www.theartstrust.com/Magazine_article.aspx?articleid=254)

Alan Gerard Fletcher (27 September 1931 – 21 September 2006) was a British graphic designer and author of several books about graphic design and visual thinking, most notably *The Art of Looking Sideways* (2001), which had taken him 18 years to finish.  
[https://en.wikipedia.org/wiki/Alan\\_Fletcher\\_\(graphic\\_designer\)](https://en.wikipedia.org/wiki/Alan_Fletcher_(graphic_designer))

??The Art of Looking Sideways ???????????.  
<https://book.douban.com/subject/1860608/>

*The Art of Looking Sideways* is a massive book by famous graphic designer Alan Fletcher (1931-2006). It was published in 2001 by Phaidon  
[aphelis.net/art-looking-sideways-alan-fletcher-2001/](http://aphelis.net/art-looking-sideways-alan-fletcher-2001/)

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*The Art of Looking Sideways* for sale on Trade Me, New Zealand's #1 auction and classifieds website.  
<https://www.trademe.co.nz/books/nonfiction/art.../art.../auction-1428703062.htm>

Today we are proud to present our SS13 Goodhood Men's Lookbook - *The Art Of Looking Sideways*. With creative direction from The  
[goodhoodstore.com/mens/features/1089](http://goodhoodstore.com/mens/features/1089)

Describing himself as a visual jackdaw, master designer Alan Fletcher has distilled a lifetime of experience and reflection into a brilliantly witty and inimitable  
[www.aram.co.uk/the-art-of-looking-sideways.html](http://www.aram.co.uk/the-art-of-looking-sideways.html)

*The Art of Looking Sideways* is a visual feast of a design book by the late Alan Fletcher. Here's a brief look inside.  
<https://www.davidairey.com/the-art-of-looking-sideways/>

*The Art of Looking Sideways* by Alan Fletcher *The Art of Looking Sideways* is a primer in visual intelligence, an exploration of the workings of  
[www.grafiktrafik.com/the-art-of-looking-sideways-by-alan-fletcher/](http://www.grafiktrafik.com/the-art-of-looking-sideways-by-alan-fletcher/)

Alan Fletcher and *The Art of Looking Sideways*. Even though the very nature of their work implies being committed to wider public and its  
[www.theblogazine.com/2013/10/alan-fletcher-and-the-art-of-looking-sideways/](http://www.theblogazine.com/2013/10/alan-fletcher-and-the-art-of-looking-sideways/)

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<https://www.amazon.de/Art-Looking-Sideways-Design/dp/0714834491>